



2013 Christmas Town Festival Photo Contest
GRAND PRIZE: iPad2 Wi-Fi 16GB

RULES and GUIDELINES

Contest Sponsors:

Bethlehem Christmas Town Festival Committee and Porter & Chester Institute

Contest Goals:

The purpose of the photo contest is to showcase the creative and technological talent of area youth as they photograph themes and imagery at the festival. The Christmas Town Festival Committee hopes youth participation in the photo contest will promote the Christmas Town Festival and encourage area youth interest in the festival. Special thanks to Porter & Chester Institute for the donation of our grand prize, a new iPad2 device. Porter & Chester has always supported our local communities and those who encourage youth involvement and creativity through technology.

Who may participate:

Students ages 12 – 18

When to participate:

Photographs must be taken during the Christmas Town Festival on Friday, Dec. 6, from 5 p.m. to 10 p.m., and Saturday, Dec. 7, from 10 a.m. to 4 p.m. Christmas Town Festival photographs taken at other times may be accepted at the discretion of the Committee.

How to participate:

Submit your single very best photo taken at the 2013 Christmas Town Festival. Only one photo per person will be accepted. If more than one photo is submitted, only one will be accepted at the discretion of the Committee.

Photo guidelines:

We will be looking for striking digital photographs taken at the 2013 Christmas Town Festival. High resolution digital photographs are preferred. Photos can be of any indoor or outdoor image or scene at the festival on Friday evening or on Saturday. For the best chance of winning, set your camera for the best quality photo and largest file size your camera can produce. (Preferred resolution is 300dpi or better, but submit your best photo even if it is from a camera phone. Lower resolution photos can still be judged in the competition.)

HOW TO SUBMIT & REGISTER YOUR ENTRY

1. Upload your single best photo taken at the 2013 Christmas Town Festival to our Facebook site with a caption, so that the photo can be “liked” by the Facebook community:
<https://www.facebook.com/pages/Bethlehem-Christmas-Town-Festival/583748401684497?ref=hl>
2. Email the SAME PHOTO to photos@christmastownfestival.com so that your entry can be registered with the judges. Include in your email the following personal information: your name, address, age, school, parent or guardian’s name and phone number. (See RULES & GUIDELINES below.)

IMPORTANT!

You must upload your SINGLE BEST PHOTO to Facebook AND email the SAME PHOTO to us with your complete information in the email. Otherwise we cannot consider your photo for judging.

SEE COMPLETE RULES & GUIDELINES BELOW

RULES and GUIDELINES

1. The contest is open to all students from 12 to 18 years old except members of the Christmas Town Festival Committee and their immediate family.
2. Submitted photos must have been taken at the 2013 Christmas Town Festival on Friday, Dec. 6, from 5 p.m. to 10 p.m., or Saturday, Dec. 7, from 10 a.m. to 4 p.m.
3. Photos that are obvious “selfies” (self portraits) or are offensive in the opinion of the Committee will be disqualified.
4. Each entrant must upload their SINGLE BEST photo to the Christmas Town Festival Facebook page with a caption that describes the image. Only one photo per person. The Facebook site address is:

<https://www.facebook.com/pages/Bethlehem-Christmas-Town-Festival/583748401684497?ref=hl>

5. Each entrant must also email the SAME PHOTO to photos@christmastownfestival.com. Include in your email the following personal information:

- your name
- your address
- your age
- your school
- your phone number
- name of parent or guardian

6. All photos must be uploaded to Facebook AND emailed to the Committee by December 31, 2013. Public voting on Facebook will be closed at midnight on February 1, 2014.
7. The photos will be judged by the number of "likes" they receive on Facebook and by eligibility. In the case of a tie, a panel of judges from the Christmas Town Festival Committee will select the winner. Up to three honorable mentions may be awarded based on "likes" and/or exceptional merit.
8. The winner and honorable mentions will be announced on our website and Facebook page. They will be honored at the regular February 19, 2014 meeting of the Christmas Town Festival Committee when the iPad prize and Certificates of Merit will be awarded to the recipients.
9. By submitting photographs in the contest, entrants grant the Christmas Town Festival Committee nonexclusive right to:
 - Use photographs on the Internet in support of the Christmas Town Festival.
 - Use photographs in the Christmas Town Festival Committee's non-commercial communications.
 - Provide photographs to other individuals and organizations for non-commercial use in news stories, newsletters, reports, slide shows, displays, web pages, and the like.
 - Keep the photographic files provided, and archive the images on CD or in other electronic forms, so that photos can be used to support the Festival.

On behalf of the Christmas Town Festival Committee and contest co-sponsor Porter & Chester Institute, we thank you for participating in the 2013 Christmas Town Festival Photo Contest. See you at the festival!

*Mary C. Paul, Chairman
Bethlehem Christmas Town Festival Committee*

[Visit our website at christmastownfestival.com]